

With **Cosactive MF 0508**, we offer an innovative active ingredient system for the natural preservation of **water-in-oil emulsions (W/O)**.

The combination of **hydroxyacetophenone** and **Magnolia officinalis bark extract** not only has an antimicrobial effect, but also supports skin compatibility thanks to its antioxidant and anti-inflammatory properties.

#### Advantages at a glance:

- Natural preservation system
- Ideal for W/O emulsions
- Gentle on the skin, powerful against germs
- Also suitable for sensitive formulations

#### Why do W/O emulsions require special preservative aid systems?

W/O emulsions are classic emulsions in which each individual water droplet must be stabilised by W/O emulsifiers. Preservatives that act at the interface are unsuitable because they can destabilise the emulsion. Therefore, special lipophilic or multifunctional systems are needed to ensure microbial protection without compromising stability.



## **Processing**

Ideally, Cosactive MF 0508 should be added to the active ingredient phase at below 40°C.

## Recommended concentration

1.5-3.0%

## **INCI**

Hydroxyacetophenone, Magnolia Officinalis Bark Extract

# Cosactive MF 0508 – Natural preservation, effective protection

Whether as a primary preservation system or for stabilising sensitive formulations, Cosactive MF 0508 combines safety, effectiveness and naturalness.

- Vegan
- Powder
- ISO 16128 = 50% natural origin content
- Storage at 10–20°C
- Easy to dose
- Available from 1 kg
- Best before: 24 months

